REP: TEL# 703-528-9969 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP9/16 09.52 \*\*\* KPLC-TV \*\*\*

REP: NEW ORDER TIL \$11,935 @ 49X PLS CFM	CITY TAXSTATE TAX	FLIGHT DATES SEP20/16 SEP26/16	PRDCT CHARLES BOUSTANY SEN EST#7813	ORDER #CONTRA	ALEXANDRIA,	815 SLATERS	AGY #AGY. NAME NAT'L ME	ADV #ADV. NAME POLI/C BOUSTANY/R/SEN/LA
	CO-OP BILLING NEEDED_	5 WK-1	COMMENTS: (LINE, ORDER, IN	CONTRACT # 8366035	RIA, VA 22314	ERS LANE	MEDIA RESEARCH PLANNING PLAC	3OUSTANY/R/SEN/LA
			VOICE)	CLASS: NATL.		SALES PRSN WA-	BUYER NAME BETH	REP.#C
POL 6035	DATE SEP9/16 09.52			LOCAL REGIONAL		FRANK LEBLANC	H STALLINGS	OFF.#SALESMAN #

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

THANKS, KRISTEN FOR FRANK

CHARLES BOUSTANY FOR SENATE

2 1035P-1135P 30  PROGRAM: TONITE SHW-NBC  CON COM1: TONITE SHW-NBC	PROGRAM: 7 NWS 10P	1 1000P-1035P 30	AGENCY ADVERTISER CODE = 477 AGENCY PRODUCT CODE = 898	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC	
\$110.00		\$405.00	AGENCY EST#	RATE	
9/23		9/23	= 7813	: START	
9/23		9/23		: END	
Ч		ب		SPTS:	Sous
F N I		FRI		WEEK: DAYS	9.30-9.4
۲		Н		: TOTL:	6

PROGRAM : CON COM1:

ELLEN

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300P-400P

30

\$50.00

9/23

9/23

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REP: TEL# 703-528-9969 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP9/16 09.52 \*\*\* KPLC-TV \*\*\*

:LINE#:REP :CD:	D: TIME PERIOD :	LGTH : SEC	RATE	: START	: END	:SPTS:	WEEK: DAYS	: TOTL:
4	430P-500P	30	\$35.00	9/23	9/23		1	<u>р</u>
PROGRAM : CON COM1:	: RIGHT THIS MINUTE	TE						
ហ	500A-530A	30	\$85.00	9/23	9/23	Н	판R.I	ы
PROGRAM : ORD COM1:	7NWS ER SUNRSE PLS AIR AFTER 7NWS ER SUNRSE	5AM (NOT 458A	A BREAK)					
O	500P-530P	30	\$250.00	9/23	9/23	Н	FRI	щ
PROGRAM : CON COM1:	: 7 NWS LIVE-5							
7	530A-700A	30	\$215.00	9/23	9/23	Н	FRI	Н
PROGRAM : CON COM1:	: 7 NWS SUNRISE							
Φ	630P-700P	30	\$305.00	9/23	9/23	Н	FRI	Н
PROGRAM : CON COM1:	: ENT TONIGHT 30							
v	1000P-1035P	30	\$405.00	9/26	9/26	Н	MOM	ы
PROGRAM : CON COM1:	: 7 NWS 10P							
10	1035P-1135P	30	\$110.00	9/26	9/26	Н	NOM	Н
PROGRAM : CON COM1:	: TONITE SHW-NBC							
11	300P-400P	30	\$50.00	9/26	9/26	₽	MON	Н
PROGRAM : CON COM1:	L: ELLEN							
12	430P-500P	30	\$35.00	9/26	9/26	Н	MON	Ы
PROGRAM	: RIGHT THIS MINUTE	TE						

CON COM1:

RIGHT THIS MINUTE

REP: TEL# 703-528-9969 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP9/16 09.52 \*\*\* KPLC-TV \*\*\*

PROGRAM : CON COM1:	21	PROGRAM : CON COM1:	20	PROGRAM : CON COM1:	19	PROGRAM : CON COM1:	18	PROGRAM : CON COM1:	17	PROGRAM : CON COM1:	16	PROGRAM : CON COM1:	П	PROGRAM : CON COM1:	14	PROGRAM : ORD COM1: CON COM1;	13	LINE#:REP :CD:
NFL- CHI V DA	730P-1030P	SAT NITE LIVE	1035P-1200M	TIMELESS	900P-1000P	TODAY SHW2-NBC	900A-1000A	VOICE-NBC	700P-900P	TODAY SHW	700A-900A	ENT TONIGHT 30	630P-700P	7 NWS 6P	600P-630P	7NWS ER SUNRSE PLS AIR AFTER 7NWS ER SUNRSE	500A-530A	TIME PERIOD :
DALLAS DALLAS	30		30		30		30		30		30		30		30	5AM (NOT 458A	3 0	LGTH : SEC
	\$1,500.00		\$70.00		\$500.00		\$65.00		\$550.00		\$140.00		\$305.00		\$405.00	A BREAK)	\$85.00	RATE
	9/25		9/24		9/26		9/26		9/26		9/26	,	9/26		9/26		9/26	: START
	9/25		9/24		9/26		9/26		9/26		9/26		9/26		9/26		9/26	: END : DATE
	μ		Н		Ъ		ц		Н		Н		Н		Н		Н	:SPTS:
	SUN		SAT		MOM		MON		MOM		MON		MON		MON		MON	WEEK: DAYS
	Н		Н		L		Н		Ъ		Н		Н		Η,		ш	:TOTL:

REP: TEL# 703-528-9969 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP9/16 09.52 \*\*\* KPLC-TV \*\*\*

: LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC :	RATE	: START	: END	:SPTS: WEEK	K: DAYS	:TOTL:
22	1000P-1035P	30	\$405.00	9/22	9/22	Н	THU	ш
PROGRAM : CON COM1:	7 NWS 10P							
23	1035P-1135P	30	\$110.00	9/22	9/22	H	THU	ב
PROGRAM :	TONITE SHW-NBC							
24	300P-400P	30	\$50.00	9/22	9/22	₽	THU	μ
PROGRAM : CON COM1:	ELLEN							
25	430P-500P	30	\$35.00	9/22	9/22	Н	THU	ы
PROGRAM : CON COM1:	RIGHT THIS MINUTE	JTE						
26	500P-530P	30	\$250.00	9/22	9/22	Н	THU	ш
PROGRAM : CON COM1:	7 NWS LIVE-5							pi
27	530A-700A	30	\$215.00	9/22	9/22	Н	THU	ב
PROGRAM : CON COM1:	7 NWS SUNRISE							
28	600P-630P	30	\$405.00	9/22	9/22	ь.	THU	Н
PROGRAM : CON COM1:	7 NWS 6P							
29	700A-900A	30	\$140.00	9/22	9/22	Н	THU	ы
PROGRAM : CON COM1:	TODAY SHW							
30	800P-900P	30	\$500.00	9/22	9/22	Н	THU	Н
PROGRAM : CON COM1:	CHIC MED							

REP: TEL# 703-528-9969 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP9/16 09.52 \*\*\* KPLC-TV \*\*\*

							TODAY SHW	PROGRAM : CON COM1:
н	TUE	1	9/20	9/20	\$140.00	30	700A-900A	
							VOICE	PROGRAM : CON COM1:
Ы	TUE	Н	9/20	9/20	\$550.00	30	700P-800P	38 7
							7 NWS LIVE-5	PROGRAM : CON COM1:
ъ	TUE	₽	9/20	9/20	\$250.00	30	500P-530P	37 5
						T E	RIGHT THIS MINUTE	PROGRAM : CON COM1:
Н	TUE	Н	9/20	9/20	\$35.00	30	430P-500P	36
							ELLEN	PROGRAM : CON COM1:
щ	TUE	Н	9/20	9/20	\$50.00	30	300P-400P	35
							MIDDAY NWS	PROGRAM : CON COM1:
1	TUE	₽	9/20	9/20	\$115.00	30	1200N-1230P	34 1
							TONITE SHW-NBC	PROGRAM : CON COM1:
Н	TUE	н	9/20	9/20	\$110.00	30	035P-1135P	33
							BLKLIST	PROGRAM : CON COM1:
ш	THU	₽	9/22	9/22	\$500.00	30	900P-1000P	32
							TODAY SHW2-NBC	PROGRAM : CON COM1:
ъ	THU	3)	9/22	9/22	\$65.00	30	900A-1000A	31 9
: TOTL:	EK : DAYS	:SPTS: WEEK	: END : DATE	: START	C: RATE	LGTH : SEC	TIME PERIOD :	:LINE#:REP :CD:

REP: TEL# 703-528-9969 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP9/16 09.52 \*\*\* KPLC-TV \*\*\*

:LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC :	RATE	: START	END	SPTS: WE	WEEK: DA	DAYS :TOTL:
40	900P-1000P	30	\$550.00	9/20	9/20		- 1	1
PROGRAM : CON COM1:	CHIC FIRE							
41	300P-400P	30	\$50.00	9/21	9/21	Д	WED	1
PROGRAM : CON COM1:	ELLEN							
42	430P-500P	30	\$35.00	9/21	9/21	H	WED	1
PROGRAM : CON COM1:	RIGHT THIS MINUTE	Ħ Ħ						
43	500A-530A	30	\$85.00	9/21	9/21	1	WED	Н
PROGRAM : ORD COM1:	7NWS ER SUNRSE PLS AIR AFTER 5AM 7NWS ER SUNRSE	M (NOT 458A	BREAK)					
44	500P-530P	30	\$250.00	9/21	9/21	1	WED	Н
PROGRAM : CON COM1:	7 NWS LIVE-5							
45	600P-630P	30	\$405.00	9/21	9/21	Н	WED	Д
PROGRAM : CON COM1:	7 NWS 6P							
46	630P-700P	30	\$305.00	9/21	9/21	Н	WED	Ы
PROGRAM : CON COM1:	ENT TONIGHT 30							
47	700P-800P	30	\$450.00	9/21	9/21	Н	WED	Н
PROGRAM : CON COM1:	BLINDSPOT							
48	700A-900A	30	\$140.00	9/21	9/21	Н	WED	Þ
PROGRAM :	TODAY SHW							

CON COM1:

TODAY SHW

\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9969 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

\*\*\* KPLC-TV \*\*\*

:LINE#:REP :CD: :LINE#: : 49 900A-1000A TIME PERIOD LGTH : 30 SEC .. .. \$65.00 RATE 9/21 START 9/21 END : /WK: INVT WED DAYS : TOTL: Н

PROGRAM: CON COM1: TODAY SHW2-NBC

\$9,285.00 OCT/16 \$2,650.00

SEP/16

KPLC 78% KVHP 22% CABL 0% NVHP 0%

CONTRACT TOTAL TOTAL SPOTS

11935.00

ACCURATE SHARES MARKET TOTALS \$15,301

SVC- NONE DEMOS- RA35+\*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station an	d Location:	The second secon		Date:	
BPLC	Sake (	harles	SA	8 de	2-16
<sub>I,</sub> Nationa	ıl Media Re	esearch, Pl	anning, an	d Placeme	nt
7		stany JR N			
a legally qua	alified candida	te of the US	Senate		
		e of: Repub			
in the Gen	eral				
election to b	e held on: No	ovember 8	th, 2016		
do hereby re	quest station	time as follows	5:		
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	
Attach propos	sed schedule	with charges (	if available):		

I represent that the payment for the above described broadcast time has been furnished by:

# National Media Research, Planning, and Placement

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

#### Alan Herbert

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date Signature

To Be Signed By Station Representative

Accepted

☐ Accepted in Part

☐ Rejected

Signature

**Printed Name** 

Tiel

## FEDERAL CANDIDATE CERTIFICATION

in Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required: (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: □ does □ does not refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate: (check applicable box) ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast. Boustay JRMD Fil Sente signature of candidate or authorized committee printed name date

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			3		
		Valent manufacture and military collection.			
	of the control of the				

Attach proposed schedule with charges (if available):

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

## CONTRACT



**KPLC-TV Lake Charles** Send all correspondence to: 320 Division Street Lake Charles, LA 70601 (337) 439-9071

www.kplctv.com

And:

National Media Research Planning Placement 815 Slaters Lane Alexandria, VA 22314

	Contract / Re	vision	Alt Or	der#
	POL6035	1	08366	035
Product				
CHARLES BOUSTANY SI	ΞN			
Contract Dates	Estimate #			
09/20/16 - 09/26/16	7813			
Advertiser	***************************************		Original D	Date / Revision
POL/Boustany, Charles			09/10/1	6 / 09/10/16
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	ast	Cash
	Property	Accour	nt Executiv	/e Sales Office
	KPLC	Jeff Bro	own	HRP-Detroit
	Special Hand	ling		
	Demographic	S	7	
	Households			
	Agy Code	Adverti	ser Code	Product 1/2
		477		898
	Agency Ref		Adver	tiser Ref

*Line Ch Start Date End Date Description		Start/End Time	Days	Spots/ Length Week	Rate Rtn	TypeS	Spots	Amount
N 1 KPLC 09/23/16 09/23/16 7News Nightcast	ots/Week 1	10:00 PM-10:35 PN <u>Rate</u> \$405.00		:30		NM	1	\$405.00
N 2 KPLC 09/23/16 09/23/16 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Special Special S</u>	ots/Week 1	10:35 PM-11:35 PN <u>Rate</u> \$110.00		:30		NM	1	\$110.00
N 3 KPLC 09/23/16 09/23/16 SYN M-F 3-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Special Sylvania Special Sylvania </u>	ots/Week 1	3:00 PM-4:00 PM <u>Rate</u> \$50.00		:30		NM	1	\$50.00
N 4 KPLC 09/23/16 09/23/16 SYN M-F 430-5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Sport</u> Week: 09/19/16 09/25/161	ots/Week 1	4:30 PM-5:00 PM <u>Rate</u> \$35.00		:30		NM	1	\$35.00
N 5 KPLC 09/23/16 09/23/16 7News Early Sun	rise ots/Week 1	5:00 AM-5:30 AM <u>Rate</u> \$85.00		:30		NM	1	\$85.00
N 6 KPLC 09/23/16 09/23/16 Live at Five  Start Date End Date Weekdays Sport  Week: 09/19/16 09/25/161	ots/Week 1	5:00 PM-5:30 PM <u>Rate</u> \$250.00		:30		NM	1	\$250.00
N 7 KPLC 09/23/16 09/23/16 7News Sunrise  Start Date End Date Weekdays Sport  Week: 09/19/16 09/25/161	ots/Week 1	5:30 AM-7:00 AM <u>Rate</u> \$215.00		:30		NM	1	\$215.00
N 8 KPLC 09/23/16 09/23/16 Entertainment To	night ts/Week 1	6:30 PM-7:00 PM <u>Rate</u> \$305.00		:30		NM	1	\$305.00
N 9 KPLC 09/26/16 09/26/16 7News Nightcast <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 09/26/16 10/02/16 1	ots/Week 1	10:00 PM-10:35 PN <u>Rate</u> \$405.00		:30		NM	1	\$405.00
N 10 KPLC 09/26/16 09/26/16 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 09/26/16 10/02/16 1	ots/Week 1	10:35 PM-11:35 PN <u>Rate</u> \$110.00		:30		NM	1	\$110.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



Send all correspondence to: 320 Division Street Lake Charles, LA 70601 (337) 439-9071

www.kplctv.com

 Contract / Revision
 Alt Order #

 POL6035 /
 08366035

 Contract Dates
 Product
 Estimate #

 09/20/16 - 09/26/16
 CHARLES BOUSTANY
 7813

Advertiser Original Date / Revision

POL/Boustany, Charles 09/10/16 / 09/10/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpots	Amount
N 11 KPLC 09/26/16 09/26/16 SYN M-F 3-4p  Start Date End Date Weekdays Spots/Week  Week: 09/26/16 10/02/16 1 1	3:00 PM-4:00 PM <u>Rate</u> \$50.00	:30	NM 1	\$50.00
N 12 KPLC 09/26/16 09/26/16 SYN M-F 430-5P  Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16 1 1	4:30 PM-5:00 PM <u>Rate</u> \$35.00	:30	NM 1	\$35.00
N 13 KPLC 09/26/16 09/26/16 7News Early Sunrise  Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16 1 1	5:00 AM-5:30 AM <u>Rate</u> \$85.00	:30	NM 1	\$85.00
N 14 KPLC 09/26/16 09/26/16 7News at Six <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/26/16 10/02/16 1 1	6:00 PM-6:30 PM <u>Rate</u> \$405.00	:30	NM 1	\$405.00
N         15         KPLC         09/26/16         09/26/16         Entertainment Tonight           Start Date         End Date         Weekdays         Spots/Week           Week:         09/26/16         10/02/16         1         1	6:30 PM-7:00 PM <u>Rate</u> \$305.00	:30	NM 1	\$305.00
N         16         KPLC         09/26/16         09/26/16         NBC Today Show           Start Date         End Date         Weekdays         Spots/Week           Week:         09/26/16         10/02/16         1         1	7:00 AM-9:00 AM <u>Rate</u> \$140.00	:30	NM 1	\$140.00
N         17         KPLC         09/26/16         09/26/16         Monday Prime Other           Start Date         End Date         Weekdays         Spots/Week           Week:         09/26/16         10/02/16         1         1	7:00 PM-9:00 PM <u>Rate</u> \$550.00	:30	NM 1	\$550.00
N 18 KPLC 09/26/16 09/26/16 Today Show II  Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16 1 1	9:00 AM-10:00 AM <u>Rate</u> \$65.00	:30	NM 1	\$65.00
N 19 KPLC 09/26/16 09/26/16 Monday Hour 3  Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16 1 1	9:00 PM-10:00 PM <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 20 KPLC 09/24/16 09/24/16 Saturday Night Live  Start Date End Date Weekdays Spots/Week Week: 09/19/16 09/25/161 1	10:35 PM-12:00 XN <u>Rate</u> \$70.00	:30	NM 1	\$70.00
N         21         KPLC         09/25/16         09/25/16         NFL Football           Start Date         End Date         Weekdays         Spots/Week           Week:         09/19/16         09/25/16        1         1	7:30 PM-10:30 PM <u>Rate</u> \$1,500.00	:30	NM 1	\$1,500.00
N         22         KPLC         09/22/16         09/22/16         7News Nightcast           Start Date         End Date         Weekdays         Spots/Week           Week:         09/19/16         09/25/16        1         1	10:00 PM-10:35 PN <u>Rate</u> \$405.00	:30	NM 1	\$405.00
N         23         KPLC         09/22/16         09/22/16         Tonight Show           Start Date         End Date         Weekdays         Spots/Week           Week:         09/19/16         09/25/16        1         1	10:35 PM-11:35 PN <u>Rate</u> \$110.00	:30	NM 1	\$110.00
N 24 KPLC 09/22/16 09/22/16 SYN M-F 3-4p  Start Date End Date Weekdays Spots/Week Week: 09/19/16 09/25/161 1	3:00 PM-4:00 PM <u>Rate</u> \$50.00	:30	NM 1	\$50.00
N 25 KPLC 09/22/16 09/22/16 SYN M-F 430-5P  Start Date End Date Weekdays Spots/Week Week: 09/19/16 09/25/161 1	4:30 PM-5:00 PM <u>Rate</u> \$35.00	:30	NM 1	\$35.00
N 26 KPLC 09/22/16 09/22/16 Live at Five  Start Date End Date Weekdays Spots/Week Week: 09/19/16 09/25/161 1	5:00 PM-5:30 PM <u>Rate</u> \$250.00	:30	NM 1	\$250.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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(337) 439-9071

www.kplctv.com

 Contract / Revision
 Alt Order #

 POL6035 /
 08366035

<u>Contract Dates</u>

09/20/16 - 09/26/16

Product

CHARLES BOUSTANY 7813

Advertiser Original Date / Revision

POL/Boustany, Charles 09/10/16 / 09/10/16

*Line Ch Start Date End Date Description	Start/End Time Da	Spots/ ys Length Week	Rate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/We	eek Rate			
N 27 KPLC 09/22/16       09/22/16       7News Sunrise         Start Date       End Date       Weekdays       Spots/Week         Week: 09/19/16       09/25/16      1       1	5:30 AM-7:00 AM eek <u>Rate</u> \$215.00	:30	NM 1	\$215.00
N 28 KPLC 09/22/16 09/22/16 7News at Six  Start Date End Date Weekdays Spots/Week: 09/19/16 09/25/161 1	6:00 PM-6:30 PM eek <u>Rate</u> \$405.00	:30	NM 1	\$405.00
N 29 KPLC 09/22/16 09/22/16 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 09/19/16 09/25/161 1	7:00 AM-9:00 AM <u>eek</u> <u>Rate</u> \$140.00	:30	NM 1	\$140.00
N 30 KPLC 09/22/16 09/22/16 Thursday Hour 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 09/19/16 09/25/161 1	8:00 PM-9:00 PM eek <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 31 KPLC 09/22/16 09/22/16 Today Show II  Start Date End Date Weekdays Spots/We Week: 09/19/16 09/25/161 1	The state of the s	:30	NM 1	\$65.00
N 32 KPLC 09/22/16 09/22/16 Thursday Hour 3  Start Date End Date Weekdays Spots/Wee Week: 09/19/16 09/25/161 1	9:00 PM-10:00 PM eek <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 33 KPLC 09/20/16 09/20/16 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 09/19/16 09/25/16 -1 1	10:35 PM-11:35 PM eek <u>Rate</u> \$110.00	:30	NM 1	\$110.00
N 34 KPLC 09/20/16 09/20/16 7News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 09/19/16 09/25/16 -1 1	12:00 PM-12:30 PM eek <u>Rate</u> \$115.00	:30	NM 1	\$115.00
N 35 KPLC 09/20/16 09/20/16 SYN M-F 3-4p  Start Date End Date Weekdays Spots/We  Week: 09/19/16 09/25/16 -1 1	3:00 PM-4:00 PM <u>Rate</u> \$50.00	:30	NM 1	\$50.00
N 36 KPLC 09/20/16 09/20/16 SYN M-F 430-5P  Start Date End Date Weekdays Spots/We  Week: 09/19/16 09/25/16 -1 1	4:30 PM-5:00 PM <u>Rate</u> \$35.00	:30	NM 1	\$35.00
N 37 KPLC 09/20/16 09/20/16 Live at Five  Start Date End Date Weekdays Spots/We  Week: 09/19/16 09/25/16 -1 1	5:00 PM-5:30 PM <u>ek Rate</u> \$250.00	:30	NM 1	\$250.00
N 38 KPLC 09/20/16 09/20/16 Tuesday Hour 1  Start Date	The second secon	:30	NM 1	\$550.00
N 39 KPLC 09/20/16 09/20/16 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 09/19/16 09/25/16 -1 1	ek Rate	:30	NM 1	\$140.00
N       40       KPLC       09/20/16       09/20/16       Tuesday Hour 3         Start Date       End Date       Weekdays       Spots/We         Week:       09/19/16       09/25/16       -1       1	9:00 PM-10:00 PM ek <u>Rate</u> \$550.00	:30	NM 1	\$550.00
N 41 KPLC 09/21/16 09/21/16 SYN M-F 3-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 09/19/16 09/25/161 1	3:00 PM-4:00 PM <u>ek</u> <u>Rate</u> \$50.00	:30	NM 1	\$50.00
N 42 KPLC 09/21/16 09/21/16 SYN M-F 430-5P Start Date End Date Weekdays Spots/We	4:30 PM-5:00 PM ek <u>Rate</u>	:30	NM 1	\$35.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KPLC-TV Lake Charles Send all correspondence to: 320 Division Street Lake Charles, LA 70601 (337) 439-9071

www.k	nict	V CO	m

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Contract / Revision	Alt Order #	

**Contract Dates** <u>Product</u> Estimate # 09/20/16 - 09/26/16 CHARLES BOUSTANY 7813

Original Date / Revision Advertiser / 09/10/16 09/10/16 POL/Boustany, Charles

*Line Ch Start Date End Date Description	Start/End Time	Days Lengt	Spots/ h Week	Rate Rtn	TypeSpo	ots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 09/19/16         09/25/16        1         1	<u>Rate</u> \$35.00				ts.		
N 43 KPLC 09/21/16 09/21/16 7News Early Sunrise  Start Date End Date Weekdays Spots/Week Week: 09/19/16 09/25/161 1	5:00 AM-5:30 AM <u>Rate</u> \$85.00	:3	30		NM	1	\$85.00
N 44 KPLC 09/21/16 09/21/16 Live at Five  Start Date End Date Weekdays Spots/Week  Week: 09/19/16 09/25/161 1	5:00 PM-5:30 PM <u>Rate</u> \$250.00	:3	30		NM	1	\$250.00
N 45 KPLC 09/21/16 09/21/16 7News at Six  Start Date End Date Weekdays Spots/Week  Week: 09/19/16 09/25/161 1	6:00 PM-6:30 PM <u>Rate</u> \$405.00	:3	30		NM	1	\$405.00
N 46 KPLC 09/21/16 09/21/16 Entertainment Tonight  Start Date End Date Weekdays Spots/Week  Week: 09/19/16 09/25/161 1	6:30 PM-7:00 PM <u>Rate</u> \$305.00	:3	30		NM	1	\$305.00
N 47 KPLC 09/21/16 09/21/16 Wednesday Hour 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/19/16 09/25/161 1	7:00 PM-8:00 PM <u>Rate</u> \$450.00	:3	30		NM	1	\$450.00
N 48 KPLC 09/21/16 09/21/16 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/19/16 09/25/161 1	7:00 AM-9:00 AM <u>Rate</u> \$140.00	:3	30		NM	1	\$140.00
N 49 KPLC 09/21/16 09/21/16 Today Show II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/19/16 09/25/161 1	9:00 AM-10:00 AM <u>Rate</u> \$65.00	:3	30		NM	1	\$65.00
		Totals	0.00			49	\$11,935.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/25/16	38	\$9,285.00	(\$1,392.75)	\$7,892.25
09/26/16 -09/26/16	11	\$2,650.00	(\$397.50)	\$2,252.50
Totals	49	\$11,935.00	(\$1,790.25)	\$10,144.75

Signature:	Date:	
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